Drive Kicks Off Tomorrow

A Message from the President

This year I look at our "United Drive in '55" from two points of view. As a member of the Board of Directors of the Community Chest, I am aware of the many studies and discussions which led to the announced goal for this 1955 campaign. I can also commend the idea of a United Drive, in which Red Cross needs are included along with those of the 23 agencies in the Community Chest. The best way to ensure continuation and extension of the idea of a United Drive is to make this year's drive a success. As President of Sandia Corporation I feel sure that we understand the need and that we will all do our part to chalk up a new record for giving.

President
Sandia Corporation

Keep Posted On
Chest Results

Sandia Corporation employees will be kept up to the minute on the progress of the Community Chest - Red Cross United Fund drive. There will be Campaign tally boards in the lobby of Building 800, and scattered in various buildings throughout the Technical Area. Other tally board sites will be in Buildings 800, 802, 840, and 860.

Salvation Army Is Chest Group

A cup of coffee, a doughnut, a helping hand, then a job; these are the humanitarian roles played by the Salvation Army. Wherever there are homeless, forsaken, forgotten people, there too is one of the world's outstanding socio-religious organizations, the Salvation Army - a Community Chest agency for many years.
Going The Second Mile

"Whosoever shall compel thee to go a mile, go with him two." This New Testament quotation referred to a law of that day which gave a traveler who had lost his way the right to compel the first person he met to accompany him one mile and put him on the road to his destination. If he went more, it was of his own volition and out of a spirit of human kindness and helpfulness.

In this scripture, the lesson is that the second mile of voluntary service is far more important than the first mile of compulsory service. Here is a guide for our service to others which is centuries old yet still fresh and meaningful today. The first mile was defined by law in this Hebrew history. Whether or not to go the second mile was then, and has forever been, a matter of personal choice, to be selfishly refused or kindly rendered.

Today, our city, state and national governments levy taxes on all economically productive citizens and use a sizeable share of those taxes to support various community welfare and charitable projects. That's the "first mile." There are other things that a good citizen desires for his community—things which the law does not require that he support. These are the health, recreational and family welfare services which this community finances through its Community Chest-Red Cross United Fund Drive. We have one major source of revenue for these Albuquerque "second mile" agencies and institutions: the voluntary donations of interested and respectable citizens.

And one of the finest things about giving to these agencies is that we don't have to do it. We're going our "second mile" because we wish to.

Community Chest-Red Cross United Fund Drive Facts

<table>
<thead>
<tr>
<th>WHAT:</th>
<th>Albuquerque Community Chest-Red Cross United Fund Drive</th>
</tr>
</thead>
<tbody>
<tr>
<td>WHY:</td>
<td>For betterment and welfare of your community, Albuquerque</td>
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<tr>
<td>WHEN:</td>
<td>8 a.m., Oct. 4 through 5 p.m., Oct. 5</td>
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<tr>
<td>HOW:</td>
<td>By cash, check, payroll deduction</td>
</tr>
<tr>
<td>WHERE:</td>
<td>Sandia Corporation, Albuquerque, New Mexico</td>
</tr>
<tr>
<td>WHO:</td>
<td>100% of all Sandia Corporation employees!</td>
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</tbody>
</table>

EXCHANGING POINTERS on hay stacking and other farm chores are these three youngsters from St. Anthony Boys Home and Sandian Jose Garcia, 2417, (right). Garcia was on a tour of Community Chest-sponsored agencies with other Sandia solicitors, campaign workers and team captains Sept. 19.

Your Money Goes to 24 Deserving Agencies

The 1955 goal for the Albuquerque Community Chest-Red Cross United Fund drive is $412,167. This is about the same total sought by the Chest and the Red Cross in separate drives last fall and this spring. Here's how the money will be distributed:

- **Red Cross**—$81,060
- **Travelers Aid Society**—$13,109
- **Salvation Army**—$87,000
- **Travelers Aid Society**—$13,109
- **Salvation Army**—$87,000
- **Legal Aid Society**—$7783
- **Goodwill Industries**—$2,000
- **Local Aid Society**—$7783
- **Goodwill Industries**—$2,000
- **Medical care and rehabilitation are available to unwed mothers at the Frances Lynn Home.**
- **Visiting Nurses Association**—$9,150
- **The association provides professional nursing services in emergencies and gives advice and guidance to the chronically ill.**
- **New Mexico Hearing Society**—$3,750
- **Bringing the hard-of-hearing and deaf out of isolation is this group's purpose. It works provides tests, advice and training to those needing it.**
- **Special Education Center—$3,300**
- **YMCA—$13,865**
- **YMCA organization in Albuquerque provides a gymnasium, swimming pool, meeting rooms, dormitories for skilled laborers for the young men of the community—and older people too.**
- **YWCA—$23,300**

Sandia Lab News

Monday, October 3, 1955

Community Chest-Red Cross United Fund Drive Special Issue

Sandia and service is far more important than the first mile of compulsory service.

Here is a guide for our service to others which is centuries old yet still fresh and meaningful today. The first mile was defined by law in this Hebrew history. Whether or not to go the second mile was then, and has forever been, a matter of personal choice, to be selfishly refused or kindly rendered.

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GL Benefits from Gifts to USO

The USO United Defense Fund, a participating organization in Albuquerque's Community Chest—Red Cross United Fund drive, has a $11,885 stake in the 1955 campaign. This money will go directly to help soldiers, sailors, airmen traveling with their families across country, and to provide entertainment and recreation for servicemen and women far from home.

Scout Activities Touch Many Homes

Albuquerque's Community Chest—Red Cross United Fund drive touches you personally, if that boy of yours, or daughter, participates in Scouting activities.

The Boy Scout and Girl Scout movements help to bend the twig in the way it should grow ... toward a stronger, healthier America.

Drive Kicks Off...

(Continued from Page 1)

Sawyer 2414-2415, Marion Brown 2417-2418, Paul Montano 2419, LeRoy Housefield 2440, Miguel Montoya Jr. 2470.

Solicitors to Be Named


A list of all solicitors will be printed in the Sandia Lab News at the close of the campaign.

R. J. Hansen Heads Atomic Division

Of Chest Campaign

Big things are expected of the Atomic Division of the Community Chest again this year, according to R. J. (Jack) Hansen, chairman. Jack, who is Superintendent of Production, 2200, served as co-chairman last year and moved up to chairman this year. His co-chairman is C. E. Merry, ACF Industries, Inc.

Participating in the Atomic Division, in addition to Sandia Corporation, are: Atomic Energy Commission, Sandia Base, Kirtland Air Force Base, ACF Industries and Carco Airline.

Last year the Atomic Division raised over $60,000 toward the Community Chest goal. It is expected that the amount will be considerably higher this year because of the inclusion of the Red Cross in the United Drive.

Getting a Boost up the Ladder of Success

Sandia's United Fund Drive slogan is ably displayed by Ruth Glaze, 1940.

Red Cross Work in 1955 Floods

Costs $53,000; 188 Families Helped

The American Red Cross, participating for the first time this year in Albuquerque's annual Community Chest—Red Cross United Fund Drive, furnished aid to 188 Albuquerque families during the recent flash floods.

Some $53,000 were spent by the American Red Cross in the Albuquerque flood-striken areas. These expenditures included funds for emergency care and feeding, food, clothing, building repairs, medical and nursing care, repair and replacement of household furnishings, and repair and replacement of occupational supplies.

Flood relief figures cited above do not include Red Cross funds expended during the ninth and most severe of the 1955 flash floods in Albuquerque's flood plains. At press time, Red Cross relief expenditures had not been compiled.

None of the above expenditures include the cost of salaries and other expenses relative to the seven additional staff members sent to Albuquerque by the National Red Cross.

Similar widespread assistance was rendered by the Red Cross during the flash floods of 1950 and 1952, when more than $84,000 were spent in flood relief.

Apart from emergency relief for floods, tornadoes, and other disasters, the American Red Cross provides various financial assistance to members of the armed forces and veterans, provides a blood bank program to the nation, renders swimming and safety services, and furnishes volunteer services to veterans and army hospitals throughout the country.

Publications, Librarians, and Old Folks

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Goodwill Dollars

Give Helping Hand

Try to get a job sometime, when you've got a foot that isn't straight, or you're blind, or too old to compete with youngsters, but not too old to be hungry. It's a pretty grim prospect.

Goodwill Industries knows this. That's why the Industries provides jobs for the handicapped, infirm individuals who, because of some "handicap," are unable to obtain jobs elsewhere.

Goodwill receives a small portion of its income from the Albuquerque Community Chest.

Give.

YMCA -- Enemy of All Delinquency

Striking hard at the core of juvenile delinquency are the gymnasiums, youth facilities, swimming pools, dormitories, meeting rooms of the nation-wide YMCA movement.

In Albuquerque, the YMCA works unceasingly to bring the boys and youth of the city off the streets and into classrooms, recreation halls, and to worthwhile meetings and instruction periods.

The familiar YMCA building in Albuquerque is located at First and Central.

Payroll Deduction Plan For Giving Available Again

That so-easy-to-make Community Chest fund contribution can be made by payroll deduction, easiest thing to do in the world!

Just tell your Community Chest solicitor you want to contribute by payroll deduction. Fill out an authorization slip, and try to make it as close to ½-days' pay as you can; or an hour's pay per month each month of the year.

Weekly paid employees can authorize payroll deductions over a 14-week period. Monthly paid employees can authorize a deduction over four months.

First deductions for weekly employees will be taken out with the payroll of October 28; for monthly employees, the first deduction will be made on October 31.

Red Cross Part

Of Drive: $61,960

Floods, hurricanes, disasters: all in a day's work for volunteers and staff members of the American Red Cross.

When flash floods struck Albuquerque's lowlands, the American Red Cross sent relief units into the field, assisted in evacuation of stricken families, prepared food and relief supplies, found temporary homes for many.

This is your Community Chest—Red Cross United fund at work. American Red Cross goal this year: $61,960. Give!
'Living Statistics' Found at Chest Agencies

Written by a Sandian who visited several agencies of the Community Chest.

"A child shall lead them," I thought as we walked back from the barn.

We didn't talk much—the little fellow and I. He'd been baling hay, and perspiration was sprinkled on his forehead. I had been surveying what I could see of the 80 surrounding acres of farm and grazing land. He'd grinned at me when we'd met—like he'd seen a friend.

As we continued on silently, I wanted to tell him he had.

A speckled mongrel trotted along behind. You'd have thought he had only one master, not 147. That's how many homeless, neglected or abandoned youngsters there are at the St. Anthony Boys Home. I was trying to think of this little sun-tanned fellow as a statistic, a numerical figure. (I'd read someplace that thousands of people in Albuquerque are going to be helped by Community Chest this year.)

I had already seen quite a few "statistics" that day. At the Goodwill Industries, there had been some 30 handicapped or aged men and women salvaging, reconditioning, renovating discarded material for resale. I realized how Community Chest dollars helped give these people food, living quarters, a pleasant social life and, above all, the self respect which comes from earning a living.

At the Martineztown Community Center a boys' club was in session; down the hall, a leather and wood-working class; outside, a basketball game. Youths of all ages, and some adults too, were learning to develop strong bodies, to acquire hand skills, good attitudes of behavior, fair play, and to respect the rights of others.

"The individual, even the poor and neglected one, has an inalienable right to equal opportunity," I remembered the gentle sister saying earlier as she had led us through the maze of sand grey buildings within the orphanage gates.

"We still need many things," she had added as we looked down the long rows of metal beds, spaced hardly two feet apart, in the narrow third story. "The boys need a dormitory, and recreation rooms. Out of the generosity of people's hearts, we'll get them eventually."

The boy and I neared the group of people standing by the gate. They were other Sandia Red Feather solicitors, campaign workers, team captains on this tour of Community Chest-supported agencies.

As I climbed aboard the bus that was to bring us back to work, I glanced out the window to see him standing there, waving—one child suddenly pointing up to me the real needs of all the homeless, the handicapped, the destitute—one of thousands of people in our community depending, in varying degrees, upon the Community Chest for their health, happiness and their very way of life.

United Drive Puts Goal at $412,107

The goal of the Community Chest-Red Cross United Fund Drive this year is 28 per cent above the goal last year when the Red Cross was not included in the drive. This year $412,107 is needed. That's a lot of money. Sandia Corporation employees are urged to help. The goal here: 100 per cent participation. Last year Sandia Corporation employees contributed $40,864. Let's do better this year—"A United Drive in '55!"

GIVE the WAY

THE HANDICAPPED can fill a useful place in society through Goodwill Industries as shown here by skilled shoe repairman Mike Bohaczenko (seated). Watching, l. to r. Argelee Burnett 5512-4, Jim Karo 2465, R. F. Pierotti 1241.

TRAVELERS AID

Ever been stranded a 1000 miles from home? Alone, in the city, far from friends, and a meal? It's happened to others; it could conceivably happen to you. When it does, the Travelers Aid Society is ready to help. You'll see the familiar globe-shaped sign at many depots and bus stations. It's another Red Feather agency.

Boys Need Help

Boys will be boys, even in Albuquerque. What they are as boys determines, to a great degree, what they will be as men. The Albuquerque Boys Club creates a worthwhile recreation and leisure hour program for boys who otherwise might roam the street and become delinquents. The Club is another Red Feather agency.